

NEWS
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Hotels enhance guest safety and save up to \$30 per room, per year with Lite-A-Switch LED night light

(Portland, OR, September 3, 2008) Lite-A-Switch is the preferred choice for hotels striving to provide their guests with the utmost in safety, convenience and comfort while saving valuable money and energy. Lite-A-Switch works with all switches and outlets and requires NO outlet space. Hotels can save up to \$30 per room/per year installing Lite-A-Switch in every guest room.

Lite-A-Switch LED night light installs and powers off of any switch or outlet using very little electricity. Engineered with the latest long lasting LED technology, Lite-A-Switch provides the light guests need to safely maneuver dark and unfamiliar hotel rooms without turning on the overhead or bathroom lights, and provides payback in as little as 6 months. Lite-A-Switch enhances any hotel décor and attaches to any existing switch or outlet.

Lite-A-Switch installs easily with a screwdriver and the LEDs last 10 years or longer. Lite-A-Switch cannot be removed by guests and does not waste valuable outlet space, or require bulb or battery replacement, making it the ultimate night light solution for every hotel bathroom, vanity or entryway.

Lite-A-Switch was designed to meet the need for hotel guest bathrooms, where guests leave the bathroom light on all night as a night light. Lite-A-Switch was designed with both energy efficiency and safety in mind, two of the most significant hotel management concerns today.

Development of the Lite-A-Switch was inspired by studies in the hotel sector showing that 55% of hotel guests use the bathroom light as a nightlight, costing hotel operators thousands of dollars each year in wasted electricity and premature bulb replacement. Based on the average cost of one kilowatt-hour, Lite-A-Switch saves the typical hotel \$20 – \$30 per room, per year, providing return on investment in as little as 6 months.

“We’re excited to introduce the Lite-A-Switch to simplify the hotel industry night lighting design, implementation and purchasing decision,” said Michael J. Faunce, founder and president of Memorytime, Inc, the designer and manufacturer of Lite-A-Switch. “The single and dual Lite-A-Switch plates work with all varieties of switch and outlet combinations, making it a smart and easy choice. We anticipate offering the triple plate in 2009.”

Lite-A-Switch is ideal for hotel entryway, bathroom, vanity area and more.

Lite-A-Switch is available in Diamond White LED for hotels. Custom colors are available.

For more info, visit www.liteaswitch.com or call 503-452-1455 x2
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